KERLOS HANY NASSIF

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PROFESSIONAL SUMMARY

I'm a Graphic Designer with over 6 years of experience specializing in Logo Design and 3D Design. I help brands transform ideas into strong visual identities that are clear, impactful, and memorable.Throughout my career, I've worked with different brands and projects, focusing on creating designs that balance creativity with strategy. My goal is not just to make designs look good, but to make them communicate effectively and add real value to the brand.I'm passionate about details, consistency, and delivering high-quality visuals that stand out in competitive markets. Always open to new challenges, collaborations, and opportunities to create meaningful design experiences.

PERSONAL DETAILS

- 🗓️ Date of Birth: 27 June 1996
- 💍 Marital Status: Married

EDUCATION & CERTIFICATIONS

- 🎓 **Bachelor's Degree in Geography – Tanta University (2021)**
- 📜 Diploma in Social Media Marketing
- 📜 Diploma in Color Theory
- 📜 Advanced Photoshop & Illustrator Courses
- 📜 Motion Graphics Course

LANGUAGES

- Arabic: Native
- English: Intermediate (Improving)

PERSONAL SKILLS

- Time Management
- Ability to Work Under Pressure
- Team Collaboration
- Strong Communication

CORE COMPETENCIES

- 🎨 **Graphic Design:** Branding, Logo Design, Print Design, Packaging
- 🎬 **Motion Graphics:** Animated Ads, Social Media Videos, Explainer Videos
- 🖥️ **3D Design:** Product Visualization, Machine Design, Cinema 4D
- 📣 **Marketing Materials:** Social Media Campaigns, Promotional Graphics
- 🛠 **Technical Skills:** Photoshop, Illustrator, After Effects, InDesign, Premiere, CorelDRAW, C4D, MS Office

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WORK EXPERIENCE *(Latest First)*

Shawahid Industrial Roads Co. – *Graphic & 3D Machine Designer*
🗓️ 2023 – Present

- Designed industrial 3D machine models and technical layouts.
- Developed creative visuals for engineering and promotional purposes.

El Gazzar Company – *Graphic Designer (Cyrillates & Color Separation)*
🗓️ 2022 – 2023

- Specialized in color separation for high-quality printing.
- Created graphics for marketing and branding campaigns.

TECHNO PRINT – *Graphic Designer (Social Kerlos Hany ResnameMedia & Printing)*
🗓️ 2019 – 2022

- Produced creative social media designs and print materials.
- Managed pre-print preparations ensuring top-quality output.

Pro Media Company – *Graphic & Motion Designer*
🗓️ 2018 – 2019

- Designed engaging social media visuals and motion graphics.
- Led creative campaigns from concept to delivery.

Mazia Company – *Graphic & Motion Designer*
🗓️ 2016 – 2017

- Created branding materials and motion graphics for campaigns.

Shary Shop – *Graphic Designer*
🗓️ 2014 – 2016

- Developed promotional and advertising graphics for retail.

Freelance Designer *(2015 – Present)*

- Delivered custom design solutions for branding, motion graphics, and 3D visualization projects.